



ABTEK TRIBUNE

News you care about. Tips you can use.

September 2024

Vol 4 Issue 9

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Dial-Up Technology is Phasing Out.

Upgrade your Systems Today!

We want to inform you that dial-up technology is rapidly becoming obsolete, and we are here to assist you in transitioning to a more modern and reliable communication system.

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To ensure your operations run smoothly and to avoid potential issues like transaction reversals or delays in fund processing, we strongly encourage you to switch your device to an IP-based solution or contact us for an updated system that better suits your needs.

Our team is ready to help you make this conversion seamlessly. Please reach out to us as soon as possible to discuss the best options for your business.

Signatures Not Required for EMV Transactions: A New Era of Convenience and Security



In a world where we can unlock our phones with a glance and pay with a wave, it's no wonder that signatures for EMV (Europay, MasterCard, and Visa) transactions have been shown the door. Goodbye to scrawling on receipts, and hello to a streamlined, more secure way to pay.

The Antiquated Role of Signatures. Remember when signing your name meant something? Well, those days are as outdated as dial-up internet. Signatures were once the gold standard for verifying transactions, but they were about as secure as using a sticky note for a password. The chance for forgery and the hope that cashiers could decipher your hurried scribble? Not exactly a foolproof system.

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Signing Off on Signatures. In April 2018, the big wigs at Visa, MasterCard, American Express, and Discover decided it was time for a change in North America. Signatures? Who needs them! Here's why:

- 1. Security Upgrade:** EMV's dynamic data authentication is like a digital bodyguard, making signatures redundant.
- 2. Wave and Pay:** Contactless payments are the new cool kids on the block. Tap, wave, or use your mobile wallet—these methods are faster, more secure, and don't require a John Hancock.
- 3. Speedy Checkout:** Ditching signatures speeds up transactions, turning long lines into a thing of the past.
- 4. Less Paper, More Efficiency:** No more storing signed receipts means fewer trees sacrificed for the cause of commerce and a more streamlined process for merchants.

Consumers and Businesses: The Big Winners For consumers, this means a quicker checkout process. No more fumbling for a pen or pretending your signature is consistent. Businesses enjoy shorter lines, happier customers, and less paperwork. It's a win-win.

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Conclusion: Bidding farewell to signatures in EMV transactions is a leap into the future. With the robust security of EMV and the rise of contactless payments, we're all set for a smoother, safer transaction experience. So, next time you're at the checkout, just wave and go—your payment is secure, and your autograph can rest easy.

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Say goodbye to those steep processing fees with QuickBooks—our expert services offer a smarter, more cost-effective solution. Plus, with our check service add-on, you can even offer dual pricing or cash discounts, giving your customers more ways to save while making payments a breeze. You'll love how much time and money you save, and your customers will appreciate how easy it is to pay. Get ready to focus on what you love most, while we take care of the rest!



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Signatures Not Required for EMV Transactions: A New Era of Convenience and Security



In a world where we can unlock our phones with a glance and pay with a wave, it's no wonder that signatures for EMV (Europay, MasterCard, and Visa) transactions have been shown the door. Goodbye to scrawling on receipts, and hello to a streamlined, more secure way to pay.

The Antiquated Role of Signatures. Remember when signing your name meant something? Well, those days are as outdated as dial-up internet. Signatures were once the gold standard for verifying transactions, but they were about as secure as using a sticky note for a password. The chance for forgery and the hope that cashiers could decipher your hurried scribble? Not exactly a foolproof system.

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- 2. Wave and Pay:** Contactless payments are the new cool kids on the block. Tap, wave, or use your mobile wallet—these methods are faster, more secure, and don't require a John Hancock.
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Say goodbye to those steep processing fees with QuickBooks—our expert services offer a smarter, more cost-effective solution. Plus, with our check service add-on, you can even offer dual pricing or cash discounts, giving your customers more ways to save while making payments a breeze. You'll love how much time and money you save, and your customers will appreciate how easy it is to pay. Get ready to focus on what you love most, while we take care of the rest!



RIDING THE WAVE OF OUR THRILLING Q2 CONTEST, WE'RE EXCITED TO OFFER YOU ANOTHER CHANCE TO WIN - THIS TIME CELEBRATING OUR DETROIT LIONS ON THEIR JOURNEY TO SUPER BOWL LIX!

FROM SEPTEMBER THROUGH NOVEMBER 2024, REFER FRIENDS, FAMILY, COLLEAGUES, OR ASPIRING ENTREPRENEURS TO ABTEK. ONCE YOUR REFERRAL STARTS PROCESSING WITH US, YOU'LL BE ENTERED TO WIN A PAIR OF 2024/2025 LIONS HOME GAME TICKETS AT FORD FIELD. DON'T MISS YOUR CHANCE TO BE PART OF HISTORY AND CHEER ON OUR RISING TEAM!



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Say goodbye to those steep processing fees with QuickBooks—our expert services offer a smarter, more cost-effective solution. Plus, with our check service add-on, you can even offer dual pricing or cash discounts, giving your customers more ways to save while making payments a breeze. You'll love how much time and money you save, and your customers will appreciate how easy it is to pay. Get ready to focus on what you love most, while we take care of the rest!



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In a world where we can unlock our phones with a glance and pay with a wave, it's no wonder that signatures for EMV (Europay, MasterCard, and Visa) transactions have been shown the door. Goodbye to scrawling on receipts, and hello to a streamlined, more secure way to pay.

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In a world where we can unlock our phones with a glance and pay with a wave, it's no wonder that signatures for EMV (Europay, MasterCard, and Visa) transactions have been shown the door. Goodbye to scrawling on receipts, and hello to a streamlined, more secure way to pay.

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Say goodbye to those steep processing fees with QuickBooks—our expert services offer a smarter, more cost-effective solution. Plus, with our check service add-on, you can even offer dual pricing or cash discounts, giving your customers more ways to save while making payments a breeze. You'll love how much time and money you save, and your customers will appreciate how easy it is to pay. Get ready to focus on what you love most, while we take care of the rest!



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Say goodbye to those steep processing fees with QuickBooks—our expert services offer a smarter, more cost-effective solution. Plus, with our check service add-on, you can even offer dual pricing or cash discounts, giving your customers more ways to save while making payments a breeze. You'll love how much time and money you save, and your customers will appreciate how easy it is to pay. Get ready to focus on what you love most, while we take care of the rest!



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Say goodbye to those steep processing fees with QuickBooks—our expert services offer a smarter, more cost-effective solution. Plus, with our check service add-on, you can even offer dual pricing or cash discounts, giving your customers more ways to save while making payments a breeze. You'll love how much time and money you save, and your customers will appreciate how easy it is to pay. Get ready to focus on what you love most, while we take care of the rest!



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RIDING THE WAVE OF OUR THRILLING Q2 CONTEST, WE'RE EXCITED TO OFFER YOU ANOTHER CHANCE TO WIN – THIS TIME CELEBRATING OUR DETROIT LIONS ON THEIR JOURNEY TO SUPER BOWL LIX!

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